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Docket No. 06727/000H449-

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Amir Herzberg; Yochai Yehiel; Shai Eldad; and Boaz Binnun

Serial No.: 09/625,006

Confirmation No.: 7174

Filed: July 25, 2000

Group Art Unit: 3621

For: MICRO PAYMENT-BASED ADVERTISING

AMENDMENT AFTER FINAL REJECTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

January 14, 2004

Sir:

Prior to considering the Appeal submitted in the present application, kindly
amend the application as follows.

Amendments to the claims begin on page 2.

Remarks accompanying the amendments begin on page 10.

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